

## EMIRATISATION TESTIMONIAL



**GHANIM AL MARRI**

Manager Emiratisation & National Employment  
Jebel Ali International Hotels

Mr Al Marri began his career in the hospitality industry at the age of eighteen by studying English in London, followed by 2 years of studies at the Thenat Technical College, London, from which he graduated in 1993 with a diploma in general catering.

Upon his return to the UAE in 1993, Mr Al Marri joined Jebel Ali International Hotels. In his position as Management Trainee, he was successfully trained over a period of 18 months in the following operational departments: Stewarding and Hygiene, Kitchen, Laundry, Housekeeping, Front Office, Food and Beverage, Banqueting, Cost Control and Accounts.

Upon completion of the traineeship, he worked for two years as a sales representative and afterwards joined the Finance and Accounting Department, including Cost Control, for five years.

In 2005 Ghanim was appointed to the senior executive position of Human Resources Manager and since then has represented Jebel Ali International Hotels in the position as Manager Emiratisation & National Employment.

In this role Ghanim has been very active working with the DTCM Emiratisation Task Force for Tourism. In 2002 and 2003 he was Operations Manager for the eight week long DTCM sponsored Career Development Summer Programme for UAE National High School students and job seekers. Then, as part of the DTCM drive to emiratise the hospitality industry, Ghanim has begun a concerted campaign to increase the number of UAE Nationals at Jebel Ali International Hotels, which currently has over 40 UAE National employees (as of August 2006).

“My time with Jebel Ali International Hotels has given me great insight into the world of hospitality. Through this I wish to share my experiences and allow Jebel Ali International Hotels to show the true hospitality of Emiratis.”